

Media Advisory

IMMEDIATE RELEASE

Monday, October 15, 2007

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What: *Divine Chocolate* (The first farmer-owned Fair Trade chocolate company) will host an event to launch their *Divine Nationwide Recipe Contest*. The contest will allow Americans to use their culinary skills, their creativity and their love of chocolate to support the cocoa farmers of West Africa. The Recipe Contest is aimed at introducing the media and the consuming public to Divine's unique business model and to demonstrate how delicious working to end poverty can be. As recipes are gathered, they will be narrowed down to a select few, and then prepared by the culinary job training students of *DC Central Kitchen*. The wining selection will be made at DC central Kitchen as select judges taste the products made from our own students. Combating hunger and creating opportunity on this continent, DC Central Kitchen understands the need to support the local community.

Who: The West African farmers of Kuapa Kokoo, all 45,000 of them, have created a social enterprise, Divine Chocolate, as a way of helping cocoa farmers work their way out of poverty. Divine's commitment is to increase the benefits that cocoa farmers receive from the \$13 billion US chocolate market so that they and their children can have a sweeter and brighter future.

Join us for the launch of the contest. Hear from the farmers of Kuapa Kokoo in Ghana, owners of Divine. Six unique Divine Desserts will be prepared by Rock Creek Mazza's pastry chef, Roger Potter demonstrating how decadent making a difference can be.

Unique panel of contest judges include:

- Chef *Ris Lacoste*
- Social entrepreneur *Robert Egger*, Executive Director of DC Central Kitchen
- Nycci Nellis of *TheListAreYouOnIt.com*
- Entrepreneur and author *Monique Greenwood* of *Akwabaa* Bed and Breakfasts
- Washington, DC *Councilman Kwame Brown*
- Pastry chef *Marion Pitcher* of *Clyde's Restaurant Group*

Discover the connection between decadent chocolate and West African cocoa farmers, and how this link can become a Divine partnership to end poverty.

When: October 15, 2007

Time: 5:30 pm until 7:30 pm

Where: Rock Creek at Mazza Gallerie

5300 Wisconsin Ave NW, Washington, DC